



Hyundai Fleet Guide

Contents

Welcome	3
About Hyundai	4
New thinking. New possibilities.	6
Hyundai fleet range	8
i10	8
i20	9
i30	10
i30 Wagon	11
i40	12
Genesis	13
ix35	14
Santa Fe	15
ix20	16
ix35 Fuel Cell	17
H-1	18
H350	19
Top value	20
Top offer	21
Top performance	22
Reasons to choose Hyundai	23

Your European fleet team



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Welcome to Hyundai



To ensure Hyundai's European fleet customers can enjoy the most capable and complete range of vehicles, Hyundai designs, engineers and manufactures its cars in Europe, for local consumers.

This approach saw Hyundai take a 3.4% share of the European new car market in 2013, registering more than 422,930 units to private and corporate buyers. During this time, our fleet customers purchased 79,765 vehicles, which is a sales growth of +149% during the last five years.

Hyundai's comprehensive model range will expand further, widening our brand's appeal to small, medium and large fleet organisations. 'Product Momentum 2017' will see the introduction of 22 new models and derivatives over the next five years.

However, our focus for the future is to become one of the most loved brands, rather than pursuing sales growth at all costs. That's why we're enhancing the quality of our products and services, as well as the customer experience at every level to ensure total customer satisfaction as we enter the second half of the decade.

We believe the future is bright for the fleet market in Europe, and we will continue to invest to ensure our new and existing customers receive service, value and quality beyond expectations.

Byung Kwon Rhim
President Hyundai Motor Europe

Hyundai. A global brand ...

Hyundai Motor, the world's fastest growing auto-maker with almost 100,000 employees worldwide, is ranked inside the world's top 50 Global Brands by Interbrand. In 2013 Hyundai sold more than 4.73 million vehicles in over 250 countries.

Hyundai has more than seven manufacturing bases, technical and design centres outside Korea, as well as the world's largest automotive manufacturing base in Ulsan, South Korea. Hyundai's global infrastructure includes Hyundai Steel, which produces high strength steel for car manufacturing.



Hyundai Motor Company
Seoul, Korea



Hyundai Motor Europe
Offenbach am Main, Germany

... with a special focus on Europe.



R&D Centres

- 1 Hyundai Motor Europe Technical Centre, Germany
- 2 Hyundai Motor Europe Test Centre Nürburgring, Germany
- 3 Hyundai Motor India Engineering PVT, India
- 4 Beijing Hyundai Technical Centre, China
- 5 Hyundai-Kia R&D Centre, Korea
- 6 Hyundai Motor Japan R&D Centre, Japan
- 7 Hyundai California Design & Technical Centre Inc., USA
- 8 Hyundai America Technical Centre Inc., USA

Factories | Units per year

- 9 Posovice, Czech Republic | 300,000
- 10 St. Petersburg, Russia | 200,000
- 11 Izmit, Turkey | 200,000
- 12 Chennai, India | 600,000
- 13 Beijing, China | 1,050,000
- 14 Korea | 1,860,000
- 15 Alabama, USA | 300,000
- 16 Piracicaba, Brazil | 150,000

Hyundai in Europe

Hyundai Motor has now exceeded six million sales in Europe, and benefits from one of the most diverse model line-ups in the region.

The company now has the capacity to build 500,000 units at its two European plants, in the Czech Republic and Turkey. Both sites have been running at 100% capacity throughout 2014. As a result, 90% of all Hyundai cars now sold in Europe are built in the region, underscoring Hyundai as a truly European car maker.

At its European Technical Centre in Rüsselsheim, Germany, Hyundai houses interior and exterior design, colour and trim, powertrain, ride and handling, and safety teams, together developing 95% of all Hyundai cars sold in Europe. Vehicles are tested at the nearby Nürburgring circuit where Hyundai has a full-time presence.



European Technical Centre
Rüsselsheim, Germany



European Plant
Posovice, Czech Republic

New thinking. New possibilities.

Hyundai's slogan reflects its desire to create extraordinary cars and services by using new thinking throughout the business. The result of this attitude is a vibrant and dynamic brand that opens up a world of new possibilities for its customers.

The motivation of each and every member of the Hyundai family to find new ways of doing things differently has resulted in growth in many regions across the globe.

It all starts with the design teams. Under the leadership of President and Chief Design Officer, Peter Schreyer, Hyundai's regional design teams have created a new and distinctive look for the entire model line-up. Research and development engineers work to develop new technologies that enhance fuel savings, driving performance and safety, while manufacturing plants employ highly-skilled workers to build Hyundai quality into every vehicle.

Doing it the Hyundai way

A key factor of Hyundai's success is the strength of innovation. The company's vision of a more sustainable future is evidenced by the pioneering ix35 Fuel Cell. Hyundai is the first manufacturer in the world to begin mass production of a hydrogen-powered fuel cell electric vehicle, with deliveries to municipal and private fleets already underway.

Hyundai continues to democratise advanced technologies from its vehicles in premium segments down into smaller-segment cars. For example, New Generation i20 is fitted, as standard, with a Lane Departure Warning System. Hyundai is the first manufacturer to introduce this technology into the European B-segment.



Proof of the technological capabilities of the Hyundai brand can be found in the All-New Genesis



Hyundai's WRC experience helps engineers to develop high quality solutions for the passenger car range

Continuous development of the latest technologies and processes results in one of the most modern and innovative approaches to vehicle manufacturing



Peter Schreyer, President and Chief Design Officer at Hyundai Motor Group, is one of the world's most famous and renowned automobile designers. He is responsible for the design direction of all Hyundai models



The art of European engineering

Understanding the needs of private and corporate customers is crucial. That is why Hyundai has design studios, engineering facilities and manufacturing plants in Europe, all dedicated to producing cars that meet the needs of Europe's customers. The result is a car range with a truly European character. As a sign of confidence in the quality built into every new vehicle, every new Hyundai vehicle sold in Europe comes with the company's industry-best Five Year Unlimited Mileage Warranty.

Hyundai Motor Europe Test Centre
Nürburgring, Germany



Dealer network

Hyundai's far-reaching European network of dealers provides an outstanding sales and service experience to every customer that walks through the door. In addition, 425 Hyundai Fleet Business Centres across Europe serve local businesses with dedicated and experienced staff able to provide specialist fleet services.

More than 2,000 Hyundai dealerships across Europe provide a world-best customer experience for new and used cars sales and servicing



The Hyundai fleet range

Hyundai's European model line-up is one of the most complete available to fleet customers. Modern design, premium quality, advanced technologies and efficient engines are seen across every segment meaning Hyundai always has the right solution.

Hyundai i10

They say good things come in small packages. With the i10, just one of Hyundai's truly European vehicles, you get a lot more than just a small car: it offers various safety features as standard, such as ESC, ABS, VSM and six airbags, a wide range of options for your convenience, a modern powertrain for low fuel consumption and smooth driving plus an attractive exterior and interior design. Altogether, enough features to make our smallest fleet member one of the biggest stars in its class.



Engines	Petrol 1.0 (66 PS), 1.2 (87 PS) LPG 1.0 (67 PS)
Transmission	5-speed manual, 4-speed automatic Front wheel drive
Fuel consumption	6.2 to 4.3 l/100km
CO₂ emission	142 to 98 g/km
Load capacity	228 to 1,046 litres
Dimensions (L x W x H)	3,665 x 1,560 x 1,500 mm

New Generation Hyundai i20

Hyundai's latest made-for-Europe model continues the company's successful presence in the European B-segment. Three key attributes in particular underline how this all-new vehicle meets the needs of European consumers: class-leading interior space, a host of high-technology and comfort-enhancing features, and distinctive, refined design. The New Generation i20 embodies Hyundai's approach to delivering value beyond expectations by offering technologies that are traditionally only found in segments above.



Engines	Petrol 1.2 (75/84 PS), 1.4 (100 PS) Diesel 1.1 (75 PS), 1.4 (90 PS)
Transmission	5- and 6-speed manual, 4-speed automatic Front wheel drive
Fuel consumption	Official figures not available yet
CO₂ emission	Official figures not available yet
Load capacity	320 to 1,036 litres
Dimensions (L x W x H)	4,035 x 1,734 x 1,474 mm

Hyundai i30

To design a compact car is one of the most challenging tasks for a design team. Bearing that in mind, the Hyundai designers and engineers did a brilliant job: the i30 comes with a whole bunch of clever solutions, smart technologies, striking dynamic capabilities and strong residual values combine to create a highly-desirable package for private and fleet customers.



Engines	Petrol 1.4 (100 PS), 1.6 (120/135 PS) Diesel 1.4 (90 PS), 1.6 (110/128 PS)
Transmission	6-speed manual, 6-speed automatic Front wheel drive
Fuel consumption	6.8 to 3.7 l/100 km
CO₂ emission	159 to 97 g/km
Load capacity	378 to 1,316 litres
Dimensions (L x W x H)	4,300 x 1,780 x 1,480 mm

Hyundai i30 Wagon

If you are looking for a versatile, compact wagon, you shouldn't make any compromises. Simply choose one that offers the best in every discipline. i30 Wagon retains the brand's clear European style and a firm-yet-comfortable ride paired with strong fuel economy performance to deliver one of the most well-rounded offerings in the C-segment.



Engines	Petrol 1.4 (100 PS), 1.6 (120/135 PS) Diesel 1.4 (90 PS), 1.6 (110/128 PS)
Transmission	6-speed manual, 6-speed automatic Front wheel drive
Fuel consumption	6.9 to 4.2 l/100 km
CO₂ emission	162 to 109 g/km
Load capacity	528 to 1,642 litres
Dimensions (L x W x H)	4,485 x 1,780 x 1,500 mm

Hyundai i40 Wagon and i40 Sedan

The i40 and i40 Wagon are unmistakably European models. Their streamlined exterior could also be the result of an artist's creation – sharp edges and foldings span their bodies like tensed muscles. This beautiful shell covers amazing inner values: a wide range of technical innovations for outstanding convenience, a powertrain for splendid driving pleasure and outstanding occupant and trunk space makes it the perfect vehicle for long journeys with loads of luggage.



Engines	Petrol 1.6 (135 PS), 2.0 (177 PS) Diesel 1.7 (115/136 PS)
Transmission	6-speed manual, 6-speed automatic Front wheel drive
Fuel consumption	7.7 to 4.3 l/100 km
CO₂ emission	179 to 113 g/km
Load capacity (wagon)	553 to 1,719 litres
Trunk capacity (sedan)	525 litres
Dimensions (L x W x H)	4,770 (4,740 i40 Sedan) x 1,815 x 1,470 mm

All-New Hyundai Genesis

The All-New Genesis sets new standards in the premium segment for Hyundai. A true showcase of the advanced technological and engineering abilities of Hyundai, Genesis is created with the finest-quality materials and precision craftsmanship. With its unparalleled performance capabilities and driving dynamics, great features like Smart Cruise Control (SCC) and Autonomous Emergency Breaking (AEB), the Hyundai Genesis delivers outstanding on-the-road performance. Its expressive appearance with the bold grille and well-defined body lines unmistakably bring to mind what it is: the perfect package for executive travel.



Engine	Petrol 3.8 (315 PS)
Transmission	8-speed automatic All wheel drive/ Rear wheel drive (right hand drive only)
Fuel consumption	16.2 to 8.6 l/100 km
CO₂ emission	270 to 261 g/km
Trunk capacity	493 litres
Dimensions (L x W x H)	4,990 x 1,890 x 1,480 mm



Hyundai ix35

Freedom now comes on four wheels: the ix35 is a modern compact SUV that keeps turning in all weather conditions and across all terrains. The flowing lines turn heads, giving off a sense of movement and direction to the ix35 not only when it's going forward, but also when it's not. With its optional All Wheel Drive it not only cuts quite a figure in urban areas – it's also fine for some dirt and mud on countryside tracks.



Engines	Petrol 1.6 (135 PS), 2.0 (166 PS) Diesel 1.7 (115 PS), 2.0 (136/184 PS)
Transmission	6-speed manual, 6-speed automatic Front wheel drive, all wheel drive
Fuel consumption	8.5 to 5.2 l/100 km
CO₂ emission	197 to 135 g/km
Load capacity	465 to 1,436 litres
Dimensions (L x W x H)	4,410 x 1,820 x 1,665 mm

Hyundai Santa Fe and Grand Santa Fe

Rugged but always prepared for the urban boulevard – the Santa Fe is made for both worlds. A powerful range of efficient engines drive either two or four wheels enabling drivers to arrive at their destination no matter what road conditions they are confronted with. Its bold design plus the convenient and high-class interior with state-of-the-art technologies for better driving conditions make it a perfect companion for everyday use. The Grand Santa Fe with its seven seat configuration as standard has a longer wheelbase offering even more space for all kinds of activity.



Engines	Santa Fe Petrol 2.4 (192 PS) Diesel 2.0 (150 PS), 2.2 (197 PS)	Engine	Grand Santa Fe Diesel 2.2 (197 PS)
Transmission	6-speed manual, 6-speed automatic Front wheel drive, all wheel drive	Transmission	6-speed automatic All wheel drive
Fuel consumption	9.1 to 5.6 l/100 km	Fuel consumption	7.6 l/100 km
CO₂ emission	212 to 147 g/km	CO₂ emission	199 g/km
Load capacity	534 to 1,570 litres	Load capacity	634 to 1,842 litres
Dimensions (L x W x H)	4,690 x 1,880 x 1,680 mm	Dimensions (L x W x H)	4,915 x 1,885 x 1,695 mm

Hyundai ix20

The ix20 is a B-segment multi-purpose vehicle – great for everyone who wants to enjoy plenty of space on a compact basis. Its flexible interior is ready to tackle any job. An ergonomic dashboard, an array of comfort features, latest safety equipment and highly-efficient yet powerful engines ensure you enjoy every ride.



Engines	Petrol 1.4 (90 PS), 1.6 (125 PS) Diesel 1.4 (77/90 PS), 1.6 (115/126 PS)
Transmission	5- and 6-speed manual, 4-speed automatic Front wheel drive
Fuel consumption	6.5 to 4.3 l/100 km
CO₂ emission	154 to 114 g/km
Load capacity	570 to 1,486 litres
Dimensions (L x W x H)	4,100 x 1,765 x 1,600 mm

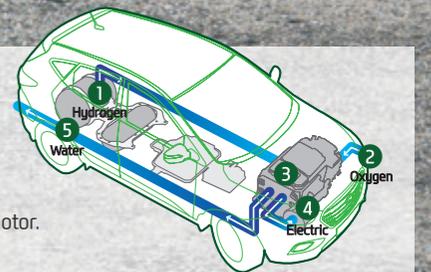
Hyundai ix35 Fuel Cell

Hyundai is a fuel cell pioneer, the first manufacturer in the world to mass produce a hydrogen-powered vehicle. Emitting nothing but water, the ix35 Fuel Cell can travel a distance of 594 kilometres on a single tank of fuel. Hyundai is involved in a wide range of initiatives and partnerships to help promote hydrogen fuel cells as a future solution to Europe's transport requirements by making future technology available for everyone.



Engine	Fuel Cell Engine
Transmission	1-speed automatic
Fuel consumption	0.9512 kg Hydrogen/100 km
CO₂ emission	0 g/km
Driving range	594 km
Load capacity	465 to 1,436 litres
Dimensions (L x W x H)	4,410 x 1,820 x 1,670 mm

1. Hydrogen stored in the tank is supplied to the fuel cell stack.
2. An inflow of air is supplied to the fuel cell stack.
3. The reaction of air and hydrogen in the fuel cell stack generates electricity and water.
4. Generated electricity is supplied to the electric motor.
5. Water is emitted.



Hyundai H-1

Practical, tough and economical – these are attributes that everyone expects from a commercial vehicle. H-1 adds style, technology and comfort to that list. Configured as either a passenger carrier or cargo van, the generous rear area of H-1 is accessed by the lift-up tailgate or optional swing-door, while the side-mounted sliding doors offer convenient access for up to eight passengers. All-in-all a powerful, reliable and undemanding colleague in every commercial fleet.



Engines	Diesel 2.5 WGT (100/125 PS)
Transmission	6-speed manual, 5-speed automatic Front wheel drive
Fuel consumption	7.6 to 7.5 l/100 km
CO₂ emission	199 to 197 g/km
Load capacity	842 to 4,426 litres
Dimensions (L x W x H)	5,150 x 1,920 x 1,935 mm

All-New Hyundai H350

Hyundai's first light commercial vehicle for the European market can carry five standard Euro pallets (cargo van) or up to 14 occupants (passenger bus). It offers distinctive and stylish design, passenger car-like characteristics, smart technologies and high standards of refinement. With its powerful and efficient 2.5-litre turbo diesel engines the H350 is a rugged and reliable working tool delivering a rewarding ownership experience.



Engines	Diesel 2.5 (150/170 PS)
Transmission	6-speed manual
Fuel consumption	8.1 l/100 km*
CO₂ emission	212 g/km*
Load volume	12.9 m ³
Dimensions (L x W x H)	6,195 x 2,038 x 2,690 mm

*Target figures. Official homologation data not available yet.

Top value

Value for money is a decisive factor in every corporate investment decision, particularly true when it comes to your fleet partner. As the cost of motoring continues to increase, it is now more important than ever to choose a fleet partner that looks after your budget.

That's why every Hyundai sold in Europe features innovative safety technology to keep insurance costs down and eco-friendly engines to reduce running costs. In addition, corporate customers can expect attractive pricing and finance solutions, low repair and maintenance costs, and strong residual value performance across the range, which results in a very competitive total cost of ownership.

Strengthening residual values

Hyundai is committed to building the right cars for the right regions. This commitment is seen through design studios, test centres and world-class manufacturing plants in Europe, producing desirable, high-quality cars for European consumers.

This focus on building cars relevant to today's European buyers is further evidenced by the development of eco-friendly powertrains, meaning the latest models help reduce day-to-day running costs. For example, the New Generation i20 emits CO₂ emissions as low as 84 grams per kilometre – ideal for emission-based tax charges – and the D-segment i40 Blue returns fuel economy of 4.3 litre per 100 kilometres.



Hyundai's industry-best Five Year Unlimited Mileage Warranty underlines Hyundai's commitment to customer satisfaction.

Working closely with residual value forecasters such as EurotaxGlass's and Bähr & Fess, Hyundai's RV management activities, including customer consultation and car-to-market analysis, have closed the gap to market-leading competitors, outperforming many traditional fleet rivals. Between 2009 and 2013, Hyundai closed the RV gap to premium German rivals from 4.4% to 1.3%. In 2014, Hyundai's fleet residual value (36 month forecast RVs) sustained with 42.4%.

Top offer

High-quality products, an industry-leading warranty and highly competitive financial services tailored to the needs of the customer – that is what corporate buyers can expect from Hyundai as a fleet partner.

Proof of quality: Hyundai Five Year Unlimited Mileage Warranty



Every car sold to a European customer has Hyundai quality built into it and Hyundai tests its vehicles extensively on European roads and at the company's test centre at the world-famous Nürburgring to ensure durability. Such is Hyundai's confidence in the quality of its cars, every vehicle (excl. H-1 and H350) is sold with a fully-transferable Five Year Unlimited Mileage Warranty*, covering all major components including the powertrain. Five years of roadside assistance and five years of free vehicle health checks ensure customers will always stay mobile with Hyundai.

Empowering your business: Hyundai Leasing

Hyundai Leasing

Hyundai has partnered with some of Europe's biggest fleet companies to offer tailored leasing and financing options that will suit any budget. The Hyundai Leasing programme enables Hyundai dealers and Fleet Business Centres across Europe to offer competitive rates and flexible terms at the point of sale. Corporate customers benefit from the full range of fleet services, including insurance cover, service and maintenance, and a petrol card service.

*Vehicles used as taxis or rental cars are covered by a three-year, 100,000-kilometre warranty. Warranty cover excludes fair wear and tear. Warranty cover for commercial vehicles is subject to local terms and conditions.

That's a promise: H-Promise

As part of Hyundai's commitment to being highly rated for customer satisfaction and strengthening the RVs of its latest European models, the company introduced an approved pre-owned, vehicle programme called 'H-Promise' in July 2014.

The initiative provides Hyundai-approved, high quality used vehicles to customers from more than 800 dealerships across Europe.

Every vehicle is subjected to a rigorous 100-point inspection inside and out, undergoing a comprehensive mechanical reconditioning procedure by trained Hyundai technicians. Where appropriate, vehicles are fully maintained using only Hyundai Genuine Parts. Vehicles sold through H-Promise are guaranteed to have not suffered structural damage.

All vehicles included in the programme are less than six-years old and guaranteed to have covered fewer than 120,000 kilometres, with customers benefiting from two complimentary dealership services and a comprehensive, and fully-transferable, one-year, 20,000-kilometre warranty.



The perfection of quality for both material and production is a constant challenge. The Five Year Unlimited Mileage Warranty is the best proof for Hyundai's achievements in this field.

Top performance

Hyundai Motor Company is one of the fastest growing brands by value in the world today. But this is certainly not the end of the Hyundai story, it's just the beginning.

Supporting the brand

Hyundai is competing in the FIA World Rally Championship, one of the most challenging motorsports in the world. 3.5 million spectators attend rallies in 13 countries across 11 months, watching the Hyundai Motorsport team encounter a diverse mix of road surfaces and extreme weather conditions, from -25 °C in Sweden to +30 °C in Mexico. Broadcast in 188 countries, more than 620 million viewers watch the action making it the perfect stage for increasing global brand awareness.

In 2014, in only its ninth WRC event, the Hyundai Shell World Rally Team secured an historic 1-2 victory at the ADAC Rallye Deutschland, a clear demonstration of the brand's determination, quality and engineering excellence.

There's a lot more to come

The future is what matters most to Hyundai. The brand is committed to sustainable mobility and preserving the environment. Hyundai engineers and technology specialists continue to develop new ways of engineering and manufacturing vehicles that reduce the impact on the environment. It is these pioneering solutions that ensure Hyundai remains at the forefront of innovation in the industry.



The hand-built i20 WRC is a high-performance competition car based on the popular production vehicle. Developing more than 300 PS of power and 400 Nm of torque from a 1.6-litre engine and weighing 1,200 kgs, it requires highly-skilled drivers and co-drivers to handle its immense power



Reasons to choose Hyundai for your fleet

Intelligent design and technologies

A Hyundai car is more than just a means of transportation. "Hyundai wants its customers to rediscover the joy and freedom that should be associated with personal mobility," says the company's President and Chief Design Officer, Peter Schreyer. Distinctive design and advanced technologies are the hallmarks of the latest Hyundai models, working in harmony to enhance the driving experience. They are also the embodiment of Hyundai global brand slogan, 'New Thinking. New Possibilities.'

A comprehensive model line-up

Hyundai offers one of the widest ranges of vehicles to choose from: A-segment models for urban mobility, to D-segment highway cruisers and multi-purpose commercial vehicles. Every model of the European range is designed, engineered and built to suit every fleet need. Versatile and economic cars across every key sector provide the best experience for drivers as well as passengers.

Excellent service and support

With more than 2,000 dealerships across Europe and an expanding network of Fleet Business Centres, Hyundai will always be by your side. Rigorously-developed European vehicles, attractive finance packages and outstanding service are the cornerstones of Hyundai's efforts to deliver world-best customer service at every touch point.

Outstanding quality

Modern production facilities, universally recognised quality standards and processes, and highly skilled staff combine to create vehicles of the highest quality for customers. The quality of the cars has been recognised by media and manufacturers alike, as well as by an increasing number of customers who choose Hyundai for personal and fleet transportation.

Hyundai's Five Year Unlimited Mileage Warranty

Hyundai is so confident in the quality and reliability of its vehicles that a fully-transferable Five Year Unlimited Mileage Warranty* is standard across the entire passenger car range. Peace of mind is essential – that's why customers also benefit from five years of roadside assistance and five years of free vehicle health checks.



*Vehicles used as taxis or rental cars are covered by a three-year, 100,000-kilometre warranty. Warranty cover excludes fair wear and tear. Warranty cover for commercial vehicles is subject to local terms and conditions.

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HYUNDAI | NEW THINKING.
NEW POSSIBILITIES.